



City Clerk's Office

Municipal Election November 8, 2022 Candidate Information Packet

The following information was submitted by the referenced candidate for elective office.

Office Sought: Mayor
Candidate's Name: Sabina Zafar
Ballot Designation: Councilmember / Technology Executive

The following nomination documents are attached for public review. If a document is not included, it is an optional document that the candidate elected not to submit.

- Candidate Statement (Optional)
- Voluntary Campaign Expenditure Limit (Optional)
- Code of Fair Campaign Practices (Optional)

For questions, please contact the City Clerk at cityclerk@sanramon.ca.gov or (925) 973-2539.

Candidate Statement of Qualifications
For the General Election to be held November 8, 2022
(Elections Code 13307, 13309, and 13311)

Instructions to Candidate: Your statement will be printed exactly as submitted. Carefully check for content, spelling, punctuation and grammar before submission. No changes are allowed once the statement is filed.

This form must be filed along with the candidate statement.

In addition to filing a hardcopy, you will need to submit your final candidate statement in an editable text format to the following email address: cfranco@sanramon.ca.gov

Hard copy must bear signature.

Office Name: MAYOR OF SAN RAMON Contest ID: _____ Candidate ID: _____

Word Limit: 400 • Cost: \$ 2259.84 • Paid By: Candidate District

Candidate Name: SABINA ZAFAR

I have reviewed the attached statement and I understand that no corrections or changes are allowed after it has been filed (pursuant to EC 13307). I understand that Contra Costa County is mandated under the Voting Rights Act to provide voting materials and information in English, Spanish, and Chinese.

I do not wish to file a Candidate Statement.

Candidate Signature: _____

Date: 8/4/2022

Ballot Designation: Councilwoman/Technology Executive

Like you, I moved to San Ramon because we're a safe community with open space and parks and excellent public schools. I raised my two children here, where they attended local public schools and I was an active parent volunteer and a girl scout mom.

I've had the privilege of representing you on the city council for the last four years, including as vice-mayor. I have the experience necessary to lead San Ramon as your mayor.

Open and inclusive governance is the cornerstone of my public service. Since joining the city council, more residents are engaged in the decisions we make, strengthening the fabric of our community. As mayor, I want to build on this community engagement, do city business in new ways and continue to provide the level of service you expect.

San Ramon is changing rapidly, becoming a diverse city and a magnet for technology and innovation. Instead of being wary of change, I celebrate our diversity and embrace the exciting new changes happening, like our new City Center.

Residents deserve to connect with a mayor who represents the aspirations of an energized and changing population and who expect more from their city leadership than the status quo.

At the same time, I've worked on the city council to preserve all that makes San Ramon a destination city, including open space and parks, good schools, public safety, and a high quality of life.

As mayor, integrity, accountability and inclusiveness are the principles that will guide my work.

My priorities:

Economic Development: I'm excited about the progress we're making to bring new businesses, make San Ramon a hub for technology and build up our local economy.

Public Safety: I'll maintain police and fire services, work on crime prevention efforts to keep neighborhoods safe and enhance training to eliminate bias in policing.

Core Services: I'm a strong voice on the council to maintain and improve public services, city streets, and San Ramon's financial stability.

Iron Horse Trail Improvements: I support further development and improvements, including an overcrossing at Bollinger Canyon Road, for recreation use and as a mobility corridor to reduce congestion.

I'm a technology executive at Oracle, a start-up advisor and I volunteer my time to promote the advancement of women in Science Technology Engineering & Math careers. As well as engaging our youth in local government through my internship program.

I'd be honored to have your vote. www.sabinazafar.org





California Secretary of State
CODE OF FAIR CAMPAIGN PRACTICES
 (Elections Code § 20440)

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

- (1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.
- (2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.
- (3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.
- (4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
- (5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.
- (6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.
- (7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

SABINA ZAFAR
 Print Name

8/2/2022
 Date

[Redacted Signature]
 Signature

MAYOR OF SAN RAMON
 Office



City of San Ramon Fair Campaign Pledge

1. I shall conduct my campaign for City Council openly and fairly.
2. I shall discuss the issues and participate in fair debate with respect to my views and qualifications.
3. I shall not engage in, or permit to the extent possible, defamatory attacks on the character of my opponents; nor shall I engage in unwarranted invasions of personal privacy unrelated to campaign issues.
4. I shall not at any time use or permit the use of any campaign material or advertisement which misrepresents, distorts, or otherwise falsifies the facts regarding any candidate or the candidate's position on issues.
5. I shall clearly identify myself, or my campaign committee(s), as the sender of all of my campaign mailings.
6. I shall personally approve in writing all of my campaign material, advertisements, or mailings, prior to their use.
7. I shall publicly repudiate support derived from any individual or group whose activities would violate this Fair Campaign pledge.
8. I shall file all campaign statements as required by the California Political Reform Act and the City of San Ramon Campaign Ordinance, on time and with full disclosure of campaign contributions and expenditures.
9. I shall not duplicate or use any lists of contributors filed by any other candidates for the purpose of compiling my own mailing lists without the permission of the other candidate.
10. I shall attempt to limit all expenditures on behalf of my campaign to a sum not to exceed the campaign limit expenditure amount set for the current election by Resolution of the City Council, a copy of which is included in the packet distributed with the nomination papers.
11. I shall, insofar as is practical, participate in joint mailing activities with other City Council candidates.
12. I shall not post nor permit to be posted on my behalf any signs, posters or other displays on any public or utility owned property or public rights of way.
13. I shall remove all signs, posters or other displays within seven days after the municipal election in which I was the candidate.
14. I, the undersigned candidate for election to the San Ramon City Council, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

SABINA ZAFAR

Print Name

8/2/2022

Date

Signature

November 8, 2022

Date of Election